



# The Ultimate Utility Customer Engagement Solution

Our feature-rich, and intuitive portal is an easy-to-integrate solution, providing a robust customer experience. Support your customers with features like Smart Meter integration, Ways to Save, a dedicated Mobile App, LiveChat addons and more!



## ENGAGE

with **Real-Time Smart Meter usage data**, giving your customers their data as soon as they need it. To make meaningful usage-saving changes, customers must first understand their current usage.

## ADVISE

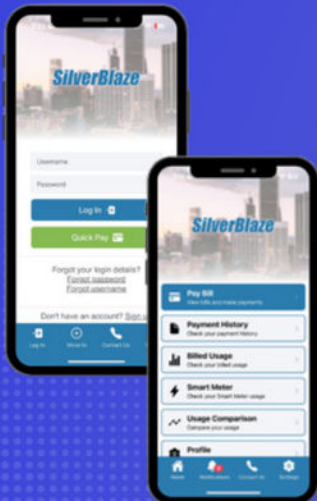
with **Rate Compare and Ways to Save features**, giving customers a place to find personalized energy-saving tips. Widgets show customers how behavioural changes can reduce their current usage and save them money.

## EMPOWER

with **Predictive Billing**, letting your customers plan ahead, take control of their usage, and ensure on-time payments.



## Mobile Solutions Are Here



Customers can **pay bills quickly** on-the-go and on any mobile device.



Provide customers with their **usage at their fingertips**. Mobile apps provide account **alerts and notifications** on the spot.



Manage all accounts with in-app access to **Smart Forms** and **service requests**



Today, more than **140** Water, Electric & Gas utilities rely on Silverblaze to connect with over **22,000,000** of their customers.  
**Scan today to learn more!**







## Customer-Specific, AI-Generated Videos, Powered by SmartVX

SmartVX is the ultimate addition to any Customer Self-Service system, providing direct customer assistance where it's needed most without overworking internal resources. SmartVX leverages proprietary technology to create custom, AI-generated videos for your customers, providing quick, customer-specific information and assistance.



93% watch through rates



23% reduction in call-center volume



39 point increase in customer satisfaction



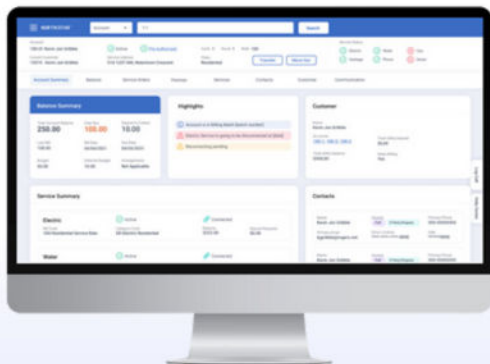
10x adoption increase vs. other channels

## NORTH|STAR<sup>TM</sup>

UTILITIES SOLUTIONS

Software solutions that connect  
your team to your community.

An industry leader specializing in utility-specific software, NorthStar offers innovative solutions designed to future-proof your utility, streamline operations and enhance customer satisfaction. Whether you need a CIS & Billing System, ERP software, a web-based customer portal, or digital mobile workforce management software, NorthStar has a solution that will elevate your utility to the next level.



Serve more of your community in less time with...

### CSR7 Customer Information System

Designed by industry professionals and tested by CSR's, NorthStar's CSR7 allows you to:

- Find the right information with fewer clicks
- Increase first contact resolution
- Create process automation
- Maximize efficiency and productivity

CSR7 enables utilities to enhance customer satisfaction while reducing operational costs and training time in a Cloud-hosted environment.



Silverblaze and NorthStar are proud partners delivering seamless integration of real-time, omni-channel solutions. We are committed to helping utilities enhance efficiency and improve customer satisfaction by leveraging cutting-edge technology and industry experience. The Harris Utilities Group is truly your one-stop shop for all of your utility's needs!

*Contact the NorthStar team today to see how the Harris Utilities suite of services can work for you!*

